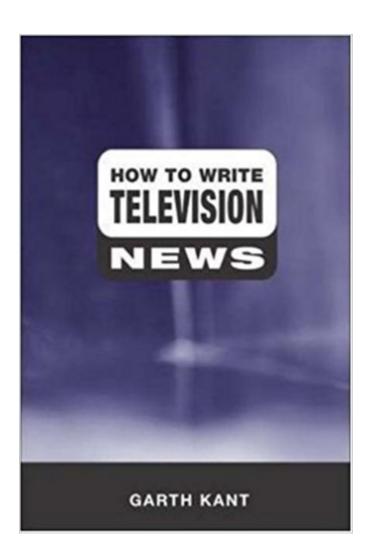


The book was found

How To Write Television News





Synopsis

Break into the TV newswriting business with this expert guide How to Write Television News delivers dozens of tips and principles used to train writers at CNN Headline News in a guidebook of simple formulas and clear explanations for becoming a solid television news writer. Actual network news scripts illustrate what to do and what not to do. Aspects covered include leads and style, as well as demonstrations when a dry and straightforward approach is appropriate and when a more creative style can be used to better effect.

Book Information

Paperback: 240 pages

Publisher: McGraw-Hill Humanities/Social Sciences/Languages; 1 edition (June 3, 2005)

Language: English

ISBN-10: 0072937920

ISBN-13: 978-0072937923

Product Dimensions: 5.9 x 0.4 x 8.9 inches

Shipping Weight: 10.4 ounces

Average Customer Review: 5.0 out of 5 stars 1 customer review

Best Sellers Rank: #687,997 in Books (See Top 100 in Books) #122 inà Books > Reference > Writing, Research & Publishing Guides > Writing > Academic & Commercial #521 inà Books > Textbooks > Communication & Journalism > Journalism #1278 inà Â Books > Reference >

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Customer Reviews

Garth Kant is the six o'clock producer for KGUN-9 News and a former writer and producer for CNN Headline News and MSNBC.

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